



VMN SPOTLIGHT PR STARTER KIT

Music Spotighting | Marketing and Music Promotion | Advertising Services

VMN Spotlight PR uses professional **#SPOTLIGHT TAGS** as promotional tools to ensure artists and their content gets 100% full exposure plus the ability to earn revenue from their music. **The benefits are endless!** This promotional tool gives artists airplay opportunities like never before, including radio spins and chart-topping positions, interviews, top magazine and playlist features, and more.

VMN Spotlight PR works with major and independent artists, labels, and other big networks in the music industry, to deliver exceptional promotion services by connecting people and promoting talent and vision with a cost-effective plan for every project.

STATS

35K+ campaigns

VMN Spotlight PR boosts over 35K plus campaigns.

130 Artists and counting

VMN Spotlight PR prides itself on working with leading major and independent artists in the industry.

SPOTLIGHT STARTER CAMPAIGN PACK

This campaign introduces your music to the world for up to 30 days with excessive radio airplay, press release, premium blog placements, music chart placements, sponsored social media posts, interviews, and placements on top magazines.

Music Submission Spotlight (50 weight) | €25.99

- ✓ Airplay on one or two stations on our platform with enabled monetization
- ✓ New music blog post (Up to 700 words, allow 2 days for it to go live) with inclusion on our daily newsletter viewed by 30K+ music lovers for extra exposure (***This option is free regardless of spotlight submission***)
- ✓ On-air now playing tweets with album cover, Twitter handle and where to buy/stream/download links
- ✓ 24/7 Track request function
- ✓ Top trending Chart placement with BDS monitoring
- ✓ **7-days priority airplay/Artist Spotlight Buzz with Spotlight Tags (Promotion buzz)** to boost music awareness, chart ranking, revenue via music streams, music downloads/sales (***up to 75+ priority spins for 7 days***)
- ✓ Special features on our social media handles
- ✓ **VMN Music** stream booster to increase streaming revenue

Spotlight Plus (65 weight) | €45.99

- ✓ **All Music Spotlight features**
- ✓ 8-days priority airplay/Artist Spotlight Buzz (***Up to 150+ priority spins for 15 days***)
- ✓ Artist Email interview
- ✓ **VMN Music** Monetization

Spotlight Pro (80 weight) | €229.99

- ✓ **All Spotlight Plus features**
- ✓ 15-days priority airplay/Artist Spotlight Buzz (***up to 250+ priority spins for 30 days***)
- ✓ A trending magazine inside feature
- ✓ Professional Music Review (Delivered in 5-days)

Spotlight Premium (100 weight) | €329.99

- ✓ **All Spotlight Pro features**
- ✓ 100 priority airplays (*up to 685+ priority spins for 30 days*)
- ✓ Audio/video interview featured on our YouTube channels
- ✓ On-air radio commercial running multiple times a day for the spotlight period and visibly displayed on our social media handles (Allow up to five days for commercial to start. You can send yours or we make one for you free)
- ✓ Sponsored Features on our social media handles

****All plans include a discount of 1 free spotlight submission for every 5 paid spotlight submissions under the same campaign.***

Professional Press Release | €199.99

We will write a professional Press Release for your project (up to 1000 words. Allow up to four days for delivery).

For more personalized options and questions, please do not hesitate to reach us at:

VMN Spotlight PR

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